## BUSINESS: FINANCE, BBA

The finance major provides the needed tools to work in investment management, corporate financial management, and banking. Position titles for finance majors include loan officers, mortgage review officers, stockbrokers, bond and security analysts, and ultimately, chief financial officers. Finance majors are increasingly taking and passing the Chartered Financial Analysts (CFA) examination. Thorough training in finance and related fields provides the practical and theoretical background needed to succeed in the fast-paced and fascinating world of domestic and international finance.

Whether students focus on either corporate finance or investment finance at the Lubar School, all students gain an understanding of business and economy, the functions of financial institutions and capital markets, and investment and borrowing instruments. Students learn how to use data and technology as tools to assist in making decisions by applying the understanding of financial data and analysis.

## Requirements

| Code $\quad$ Title | Credits |
| :--- | ---: |
| Advancement to Major (p. 1) |  |
| General Education Requirements (p. 1) | 24 |
| Business Foundation Courses (p. 1) | 21 |
| Business Core (p. 2) | 29 |
| Finance Major Requirements (p. 2) | 12 |
| Business Electives | 13 |
| General Electives | $120-121$ |

## Advancement to the Major

Students are eligible to advance within the major when the following requirements have been met:
Code Title Credits
Attain Junior standing (56 credits)
Satisfy Oral and Written Communication requirement (Part A) by
obtaining a grade of 'C' or better
ENGLISH $102 \quad$ College Writing and Research
Or obtain a high enough score on the English Placement
Test or other appropriate test, as determined by the English
Department.
Satisfy Quantitative Literacy requirement (Part A) by obtaining a
grade of 'C' or better
MATH 105 $\quad$ Introduction to College Algebra
or MATH 108 Literacy II
Or place high enough on the Math Placement Test or other
appropriate test, as determined by the Mathematical Sciences
Department.
Complete the Business Foundation Courses
With a cumulative GPA of 2.25 or above
Achieve a cumulative GPA of 2.50 or higher
Obtain a cumulative GPA (including transfer work) equal to or
higher than the standard established by the Lubar School of
Business
Achieve a cumulative UWM GPA of 2.00 or higher

Students who have a 2.50 cumulative grade point average or higher, including at least a 2.00 UWM cumulative grade point average, are guaranteed advancement to major.

## Lubar School of Business General Education Requirements

Oral and Written Communication

| ENGLISH 102 | College Writing and Research (or <br> equivalent) |
| :--- | :--- |
| ENGLISH 205 Business Writing <br> Quantitative Literacy  <br> Select one of the following (QL-A):  <br> MATH 105 Introduction to College Algebra $^{1}$ <br> MATH 108 Algebraic Literacy II $^{1}$ <br> Or equivalent course  |  |

Select one of the following (QL-B):

| MATH 208 | Quantitative Models for Business |  |
| :---: | :---: | :---: |
| MATH 211 | Survey in Calculus and Analytic Geometry I |  |
| Or equivalent course |  |  |
| Arts |  |  |
| Select 3 credits |  | 3 |
| Humanities |  |  |
| Select 6 credits ${ }^{2}$ |  | 6 |
| Social Sciences |  |  |
| Select 6 credits ${ }^{3}$ |  | 6 |
| Natural Sciences |  |  |
| Select 6 credits (At least two courses including one lab) ${ }^{4}$ |  | 6 |
| UWM Foreign Language Requirement |  |  |
| Complete Foreign Language Requirement through: ${ }^{1}$ |  |  |
| Two years (high school) of a single foreign language |  |  |
| Two semesters (college) of a single foreign language |  |  |
| Or equivalent |  |  |
| UWM Cultural Diversity Requirement |  |  |
| One course from the Arts, Humanities, or Social Sciences must also satisfy UWM's Cultural Diversity requirement |  |  |
| Total Credits |  | 24 |

1 Credit earned for 100-level English and Math courses, as well as college credit earned for Foreign Languages, is counted towards General Electives.
Excluding COMMUN 103 if used to satisfy a Foundation course requirement.
3 Excluding COMMUN 105 if used to satisfy a Foundation course requirement. Only one 100- or 200-level economics course can be used to satisfy the Social Science requirement (excluding ECON 103 and ECON 104).
4 Excluding MATH 211, MATH 221, or MATH 231.

## Business Foundation Courses

Complete with a cumulative grade point average of 2.25 or higher.


## Business Core Courses

| Code | Title | Credits |
| :---: | :---: | :---: |
| BUS ADM 202 | Managerial Accounting | 3 |
| BUS ADM 210 | Statistical Modeling in Business Analytics (Business Scholars course option) ${ }^{1}$ | 4 |
| BUS ADM 300 | Career and Professional Development | 1 |
| BUS ADM 330 | Organizations ${ }^{2}$ | 3 |
| BUS ADM 350 | Principles of Finance ${ }^{3}$ | 3 |
| BUS ADM 360 | Principles of Marketing ${ }^{4}$ | 3 |
| BUS ADM 370 | Introduction to Supply Chain Management ${ }^{5}$ | 3 |
| BUS ADM 391 | Business Law I | 3 |
| BUS ADM 600 | Management Analysis | 3 |
| International Business Component |  |  |
| Complete one of the following: |  | 3 |
| BUS ADM 456 | International Financial Management |  |
| BUS ADM 465 | International Marketing |  |
| BUS ADM 496 | International Business |  |
| BUS ADM 498 | Study Abroad: Business Topics: |  |
| BUS ADM 535 | Global Information Technology Management |  |
| BUS ADM 541 | Cross-Cultural Management |  |
| BUS ADM 551 | International Investments |  |

## Total Credits

 A grade of "C" or better is required for Finance majors. Students in the Business Scholars Program should consider the equivalent BUS ADM 351 course. Students in the Business Scholars Program should consider the equivalent BUS ADM 361 course.Students in the Business Scholars Program should consider the equivalent BUS ADM 371 course.

## Finance Major Requirements

A minimum of 21 credits is required beyond BUS ADM 350 (Principles of Finance) or BUS ADM 351 (Business Scholars: Principles of Finance). A minimum "C" grade must be earned in BUS ADM 350 or BUS ADM 351 to pursue the finance major. BUS ADM 450 (Intermediate Finance) is a prerequisite or co-requisite for several courses in the finance major. BUS ADM 450 should be completed soon after BUS ADM 350 or BUS ADM 351.

| Code | Title | Credits |
| :---: | :---: | :---: |
| Required |  | 9 |
| BUS ADM 450 | Intermediate Finance ${ }^{1}$ |  |
| BUS ADM 451 | Investment Finance ${ }^{1}$ |  |
| BUS ADM 455 | Financial Institutions ${ }^{1}$ |  |
| Major Electives |  | 12-13 |
| Select four courses from the list below: |  |  |
| BUS ADM 301 | Intermediate Accounting ${ }^{1}$ |  |
| BUS ADM 452 | Applied Portfolio Management ${ }^{1}$ |  |
| BUS ADM 453 | Corporate Finance Seminar |  |
| BUS ADM 454 | Analysis of Options and Futures ${ }^{1}$ |  |
| BUS ADM 456 | International Financial Management ${ }^{\text {1,2 }}$ |  |
| BUS ADM 457 | Financial Modeling |  |
| BUS ADM 458 | Venture Finance |  |
| BUS ADM 459 | Finance Professional Internship |  |
| BUS ADM 481 | Real Estate Finance ${ }^{1}$ |  |
| BUS ADM 551 | International Investments ${ }^{\text {1,2 }}$ |  |
| Total Credits |  | 21-22 |
| This finance major course represents foundational material for the CFA Level 1 Exam. |  |  |
| 2 If BUS ADM 4 <br> Business Com finance electi | S ADM 551 is selected as the Internatio course, students must choose a differen mplete the major. |  |

## Business Electives

A business elective is any course with Bus Adm as the subject. The course cannot be one a student has already taken as part of the foundation, core, or major coursework. Students often use business electives to complete a double major or certificate.

Code

Title

Credits

300-level Bus Adm internship courses, additional Bus Adm courses in the major, business courses outside of the major, and/ or Bus Adm courses used in the completion of a second Business major or Business Certificate program.

## General Electives

Code Title

Credits towards the degree not counted in other categories will apply to General Electives. Classes counting towards General Electives may include, but are not limited to:

| ENGLISH 101 | Introduction to College Writing |  |
| :--- | :--- | :--- |
| ENGLISH 102 | College Writing and Research |  |
| MATH 105 | Introduction to College Algebra |  |
| MATH 108 | Algebraic Literacy II |  |
| Foreign Language credits | 13 |  |
| Total Credits |  |  |

## Degree Completion Requirements Credits

A minimum of 120 credits is required for graduation for all majors. At least $50 \%$ of the business credit hours required for the business degree must be completed at UWM.

## Grade Point Average

Students are required to earn at least a 2.25 overall GPA to graduate. Non-accounting majors are required to earn a minimum 2.25 GPA in all business and economics courses, as well as a 2.25 GPA in all business and economics courses completed at UWM, to graduate.

Accounting majors must have earned a 2.5 GPA for all business and economics courses completed (including transfer credits), as well as a 2.5 GPA in all business and economics courses completed at UWM, to graduate.

## Residence Requirements

A minimum of 12 credits must be completed in residence at UWM in each Business Administration major.

Students must earn their last 30 credits at UWM. BBA degree and major requirements must be completed within 10 years of initial enrollment at UW-Milwaukee. Should students not complete the degree and major within the 10-year time frame, the students will switch to the most current degree and major requirements. A new 10-year time frame would then begin.

## Post-Baccalaureate Options

The above requirements refer to the full requirements of an initial bachelors degree only. Requirements of a second undergraduate degree are listed on the Lubar School's Policies and Regulations (http://catalog.uwm.edu/business/\#policiesandregulationstext). The Accounting major may not be completed as a second undergraduate degree or as a post-baccalaureate major/Certificate of Major. The General Business Major may not be completed as a post-baccalaureate major/ Certificate of Major.

## Multiple Majors

Students interested in completing a double major with another UWM program or within Business should meet with an academic advisor to discuss how best to combine their academic plans. Students may doublecount up to two major courses between any combination of BBA majors. Accounting majors may also use the BUS ADM 450 requirement towards the Finance or SCOM majors. General Business majors may not select

Credits
a second major within the Lubar School of Business but may select any number of certificates.

## Certificate Option

Students have the option to complete one or more certificates in conjunction with BBA majors. No more than $50 \%$ of each certificate's credits may double count towards BBA Core or Major requirements.

## Advising

For information on Academic Advising for undergraduate business majors, see Undergraduate Student Services. (https://uwm.edu/ business/academics/undergrad/academic-advising/)All students should meet with an academic advisor at least once a semester.

## Career Services

The Lubar School of Business also features a dedicated Career Services Center (https://uwm.edu/business/academics/career-services/) for its students. Internship positions and job requests are posted on a special bulletin board, which is maintained by the School as a service to students and to businesses that have specifically requested UWM business students to fill positions. Career Advisors can help students post their resume and search for jobs using UWM's jobs board on Handshake. The Career Services Center also provides a resume referral service. Potential employers may request resumes by functional area or by special interests within functional areas. Online national job searches and an alumni placement service are other services offered.

## Accelerated Program Option

This program is offered as part of an accelerated bachelor's/master's program. For more information, see Accelerated Master's Degrees (http://catalog.uwm.edu/opportunities-resources/accelerated-mastersdegrees/).

## Honors in the Lubar School of Business

Beta Gamma Sigma (http://catalog.uwm.edu/business/finance-bba/ lubar.uwm.edu/studentorgs/) is the national scholastic honor society in the field of business. Election to membership is available to both undergraduate and graduate students in business. Each semester, students are invited to join Beta Gamma Sigma. Selection is based upon outstanding scholastic achievement.

See also information on the Business Scholars Program (http:// catalog.uwm.edu/business/businessscholars/).

## Dean's Honor List

Students who earn a GPA of 3.500 or above on 12 or more graded credits in a given semester are placed on the Dean's Honor List.

## Honors College Degree and Honors College Degree with Distinction

Granted to graduating seniors who complete Honors College requirements, as listed in the Honors College (http://catalog.uwm.edu/ opportunities-resources/honors-college/) section of this site.

## Commencement Honors

Students with a cumulative GPA of 3.500 or above, based on a minimum of 40 graded UWM credits earned prior to the final semester, will receive all-university commencement honors and be awarded the traditional gold cord at the December or May Honors Convocation. Please note that for
honors calculation, the GPA is not rounded and is truncated at the third decimal (e.g., 3.499).

## Final Honors

Final honors are given to students who earn the following GPAs on a minimum of 60 graded UWM credits:
Cum Laude-3.500 or above; Magna Cum Laude - 3.650 or above; Summa
Cum Laude-3.800 or above.

