

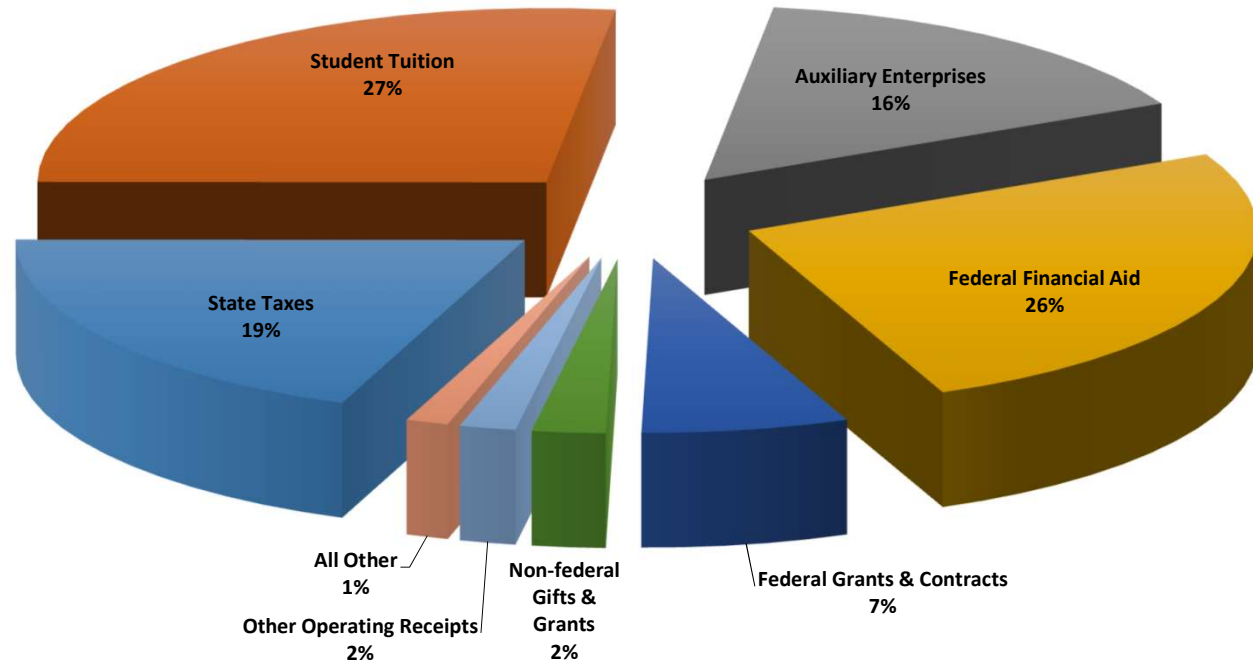
Revenue Sources

UW–Milwaukee gets revenue from multiple sources for its \$653 million "redbook" budget. The university's mission is supported by state and federal government investments, tuition, research grants, and contributions from friends of the university.

- The largest portion of the university's published budget, more than \$213 million, or 33 percent, is from the federal government. Most of this is student financial aid and supports tuition and fees for students
- The second-largest amount (\$177 million, or 27 percent) comes from student tuition and fees.
- Revenues from state government totaled \$125 million, or 19 percent of the overall budget. State revenue includes general purpose revenue (\$83 million), over which the university has some discretion, and specific-purpose revenue (\$43 million), which goes to predetermined programs.
- Revenues from auxiliary enterprises, such as University Housing and the Student Union, account for \$102 million, or 16 percent, of the overall budget. This money is collected and spent entirely within these units and typically cannot be used for other university purposes.
- Revenue from gifts from donors and private grants are 2 percent (\$15 million) of the budget.

It is important to note that UWM's actual operating budget is different than its published budget. \$170 million in federal financial aid is included in UWM's published budget but is passed through to students and eventually a portion is received by UWM in the form of tuition revenues or other receipts. Also, UWM has access to another revenue source - credit online or outreach fees - that is not included in the published budget. With the subtraction of financial aid pass-through funds, and the addition of credit outreach fees, UWM's budgeted revenues for operating purposes are \$517 million.

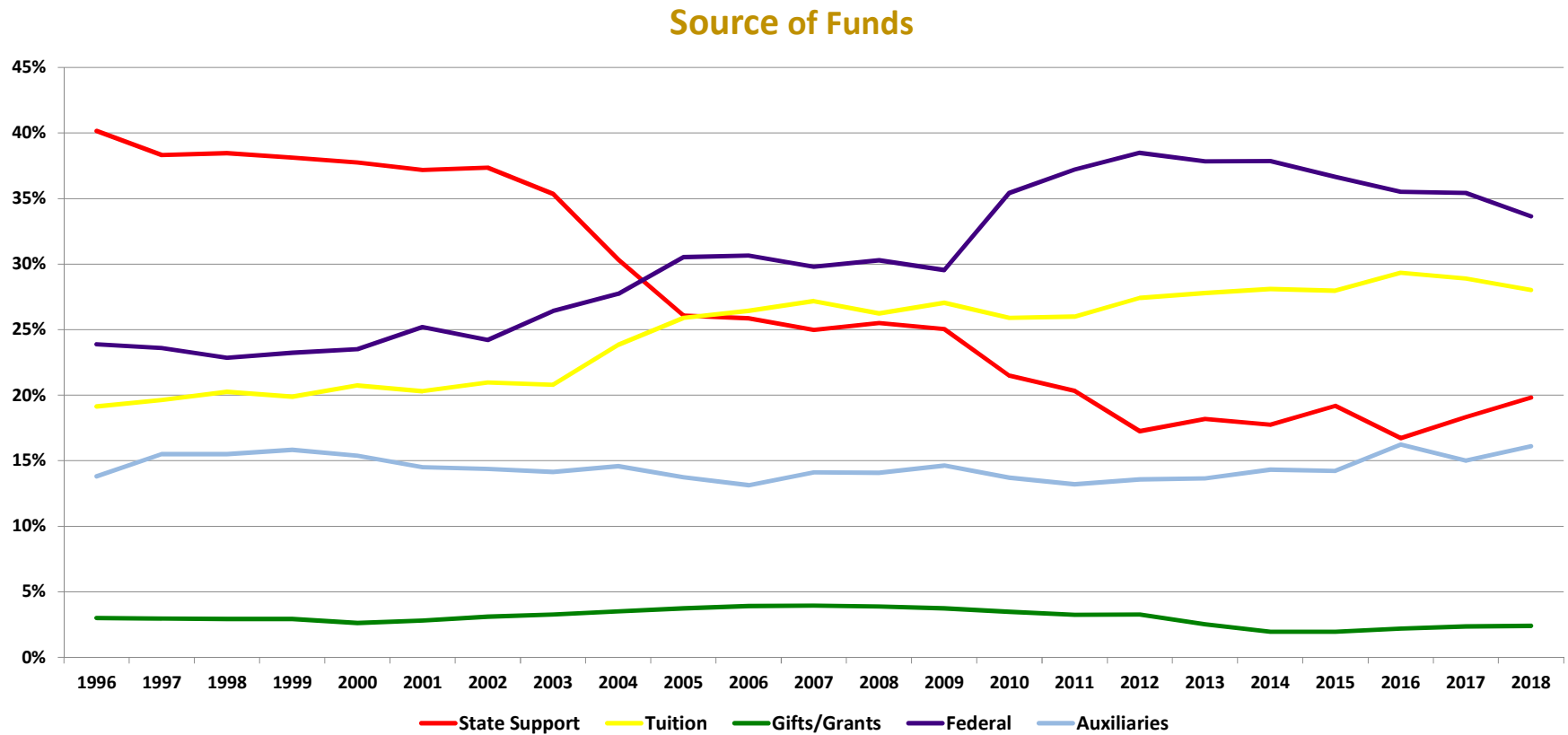
Source of Funds



Changing Budget Landscape

UWM's funding sources have shifted over the decades. As the chart below indicates, the amount of support we receive in state funds relative to our overall budget has declined, and the university has become increasingly reliant on private donations, federal dollars, and tuition payments.

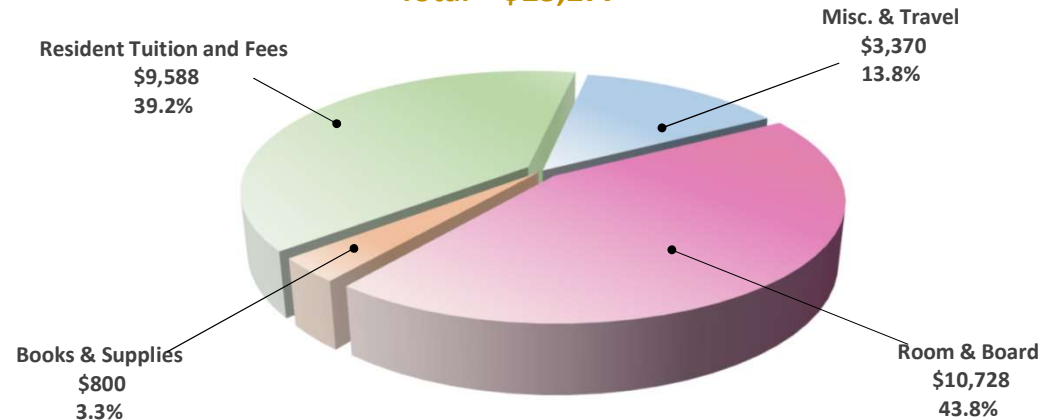
The federal funding shown below includes federal financial aid that is passed through to students.



Tuition and Fees

Tuition and fees are part of the overall cost of attending UW-Milwaukee. Tuition currently is frozen for in-state undergraduates enrolled at UW System campuses. UW-Milwaukee is consistently ranked one of the nation's best values among public colleges and universities.

Cost of Attendance for Typical UWM Undergraduate Total = \$23,277



2017-2018 Academic Year Tuition & Required Fees

UNIVERSITY	Undergraduate: Resident		Non-Resident	
	AMOUNT	RANK	AMOUNT	RANK
Temple	\$ 16,658	1	\$ 28,418	3
Rutgers-Newark	\$ 14,085	2	\$ 30,026	1
U. of Illinois-Chicago	\$ 13,704	3	\$ 26,560	7
Wayne State	\$ 12,729	4	\$ 27,203	5
U. of Texas-Dallas	\$ 11,528	5	\$ 29,656	2
U. of Louisville	\$ 11,264	6	\$ 26,286	8
U. of Cincinnati	\$ 11,000	7	\$ 27,334	4
U. of Akron	\$ 10,270	8	\$ 18,801	13
SUNY-Buffalo	\$ 9,828	9	\$ 27,068	6
Cleveland State	\$ 9,778	10	\$ 13,829	14
UW-Milwaukee	\$ 9,565	11	\$ 20,844	10
U. of Toledo	\$ 9,547	12	\$ 18,885	12
Georgia State	\$ 9,112	13	\$ 23,971	9
U. of New Orleans	\$ 8,484	14	\$ 13,320	15
U. of Missouri-Kansas City	\$ 8,011	15	\$ 19,793	11

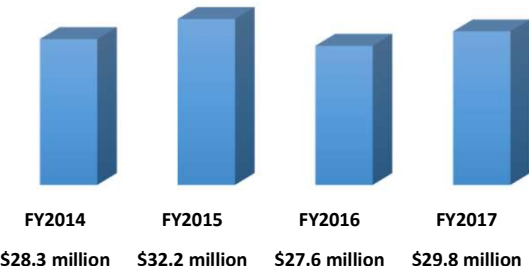
UW-Milwaukee ranked eleventh among peer institutions in 2017-18 for in-state resident undergraduate tuition and fees and eleventh for non-resident undergraduate students.

Research Funding

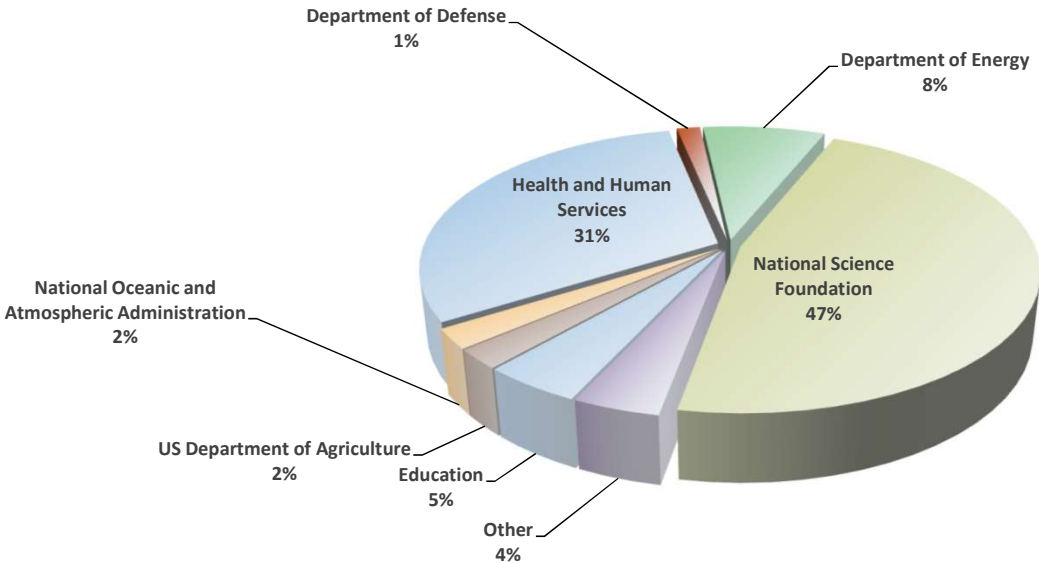
UW-Milwaukee’s research enterprise is the largest among southeastern Wisconsin universities. The research is wide-ranging and includes fundamental research, business collaboration, and community engagement. The research and resulting skilled workforce stimulate the economy and support entrepreneurship across the state.

- Over the last four years, UWM has spent an average of almost \$30 million per year from federal and non-federal sources for research. Federal research programs are the major sources.
- The largest source of external funding is the National Science Foundation, followed by Health and Human Services.
- These research dollars are awarded through competitive review processes that require faculty to develop cutting-edge proposals for specific projects.

Total Research Funding Trend

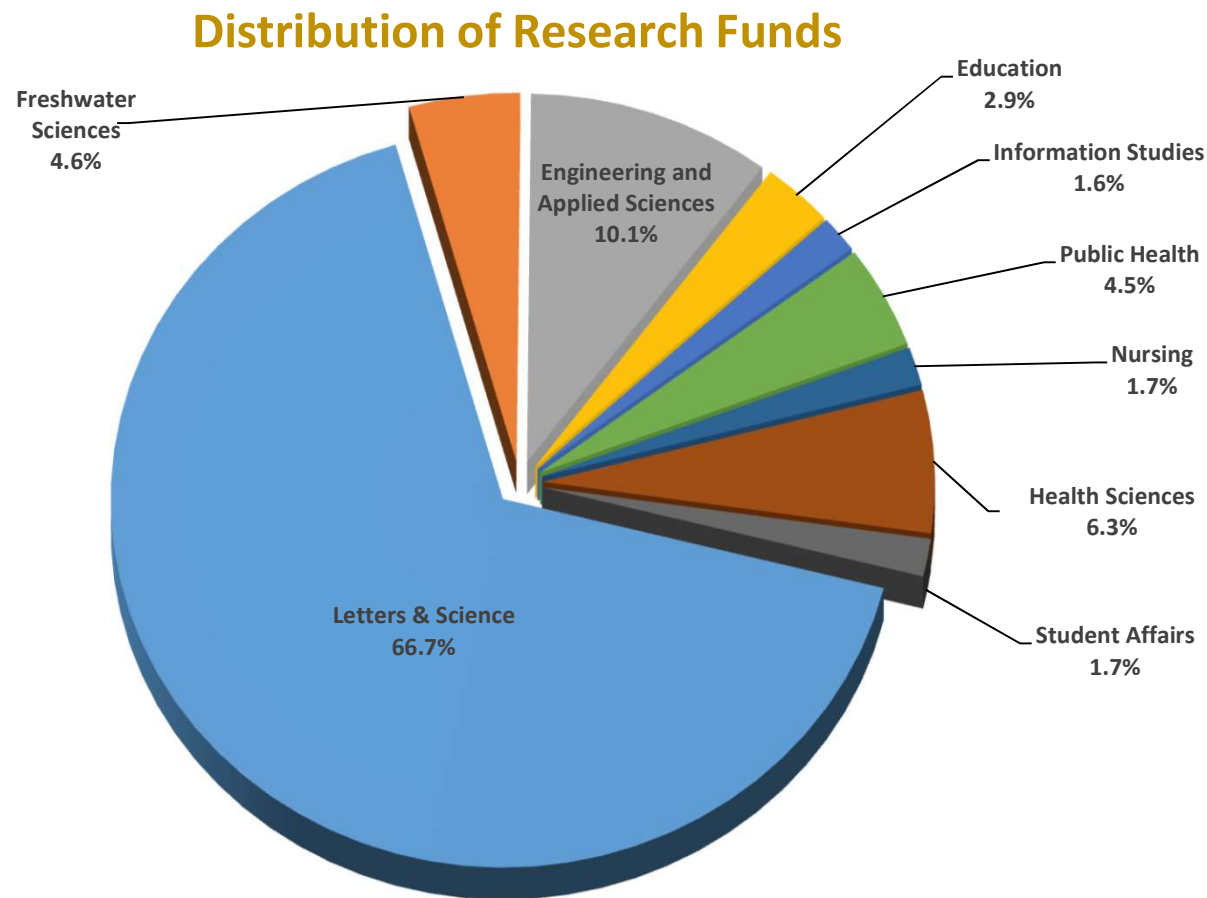


Sources of Federal Research Funding



Distribution of Research Funds

This chart shows how research funding is distributed across the UW–Milwaukee campus. Faculty and staff across the university—in science, engineering, business, education, social sciences, arts and humanities—compete for research dollars and help grow UWM's research profile. This research fuels economic growth and development through the money spent here in the state of Wisconsin to support this research infrastructure. The research reputation of UW–Milwaukee attracts businesses and generates new start-up



Gift and Grant Funds

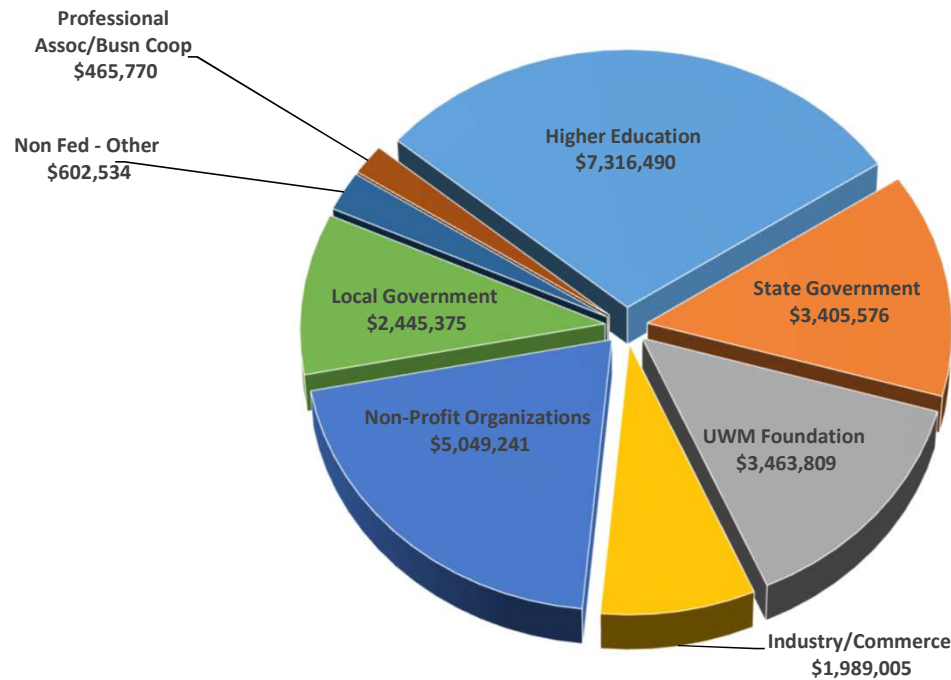
UW–Milwaukee also receives a significant amount of funding, \$25 million in 2016-17, from private gifts, non-federal grants, private contracts, and licensing fees. These funds are typically earmarked for very specific purposes.

The funds received must be spent on preapproved projects. They are not allocated for discretionary use.

Both private and public universities across the country increasingly depend upon support from their alumni and friends to help them invest in special programs.

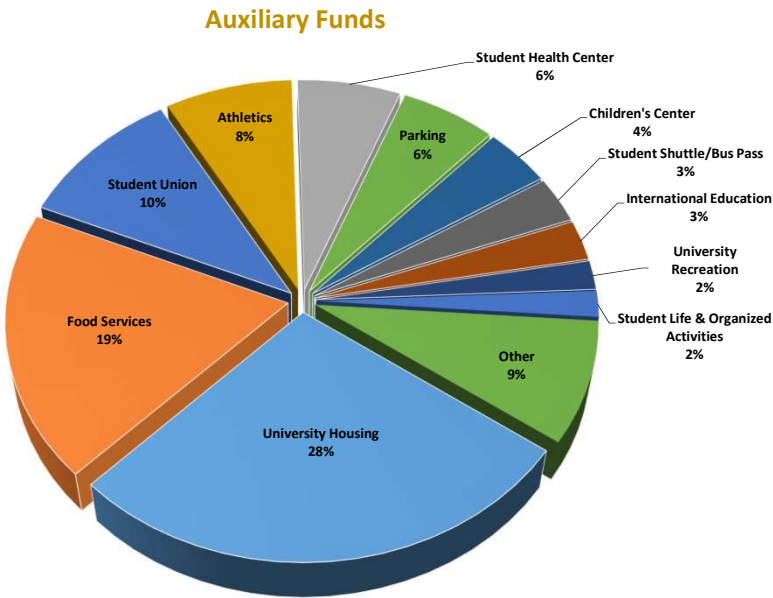
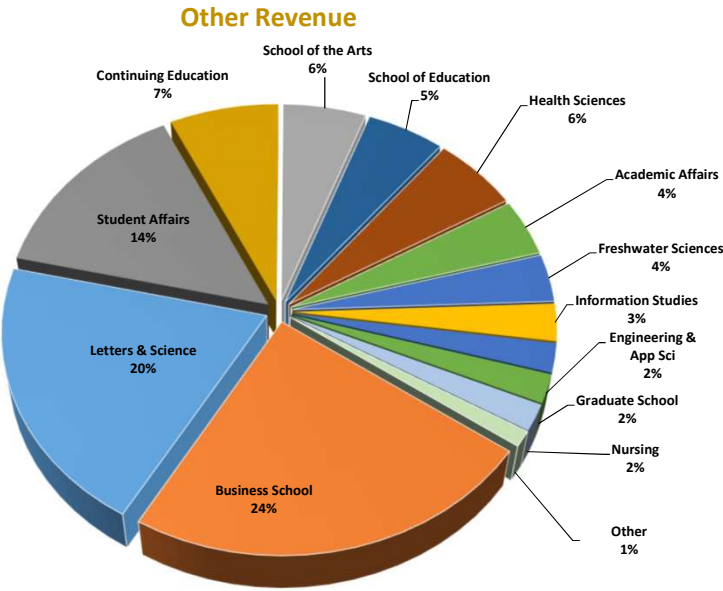
The majority of gift funds at UW–Milwaukee are spent to provide need-based financial aid to students, to improve facilities, to spur innovation, and to enrich the academic experience.

Fiscal 2017 Gifts and Non-Federal Grants/Awards



Auxiliary Funds and Other Revenue

Auxiliary funds are user fees paid for services the university provides to the campus community and general public, such as our residence halls or parking services. UW–Milwaukee budgeted \$102 million in auxiliary revenues in 2017–18. These funds are used to support the units for which they are collected and typically cannot be used for other university purposes.



The university budgeted \$11.6 million in revenue in 2017–18 from other sources, including certifications provided to the public by the College of Letters and Science and the Business School.

Fiscal 2016-17 Expenditures by Unit

Expenditures at UW–Milwaukee reflect our core missions of education, research, and outreach.

- In the 2016–17 academic year, \$303 million, or 43 percent of our total expenditures, was allocated to our academic units.
- In addition, 30 percent was spent on support units necessary to the academic and research mission of the university, including auxiliary units, information technology, facilities planning and management, the police department, etc.

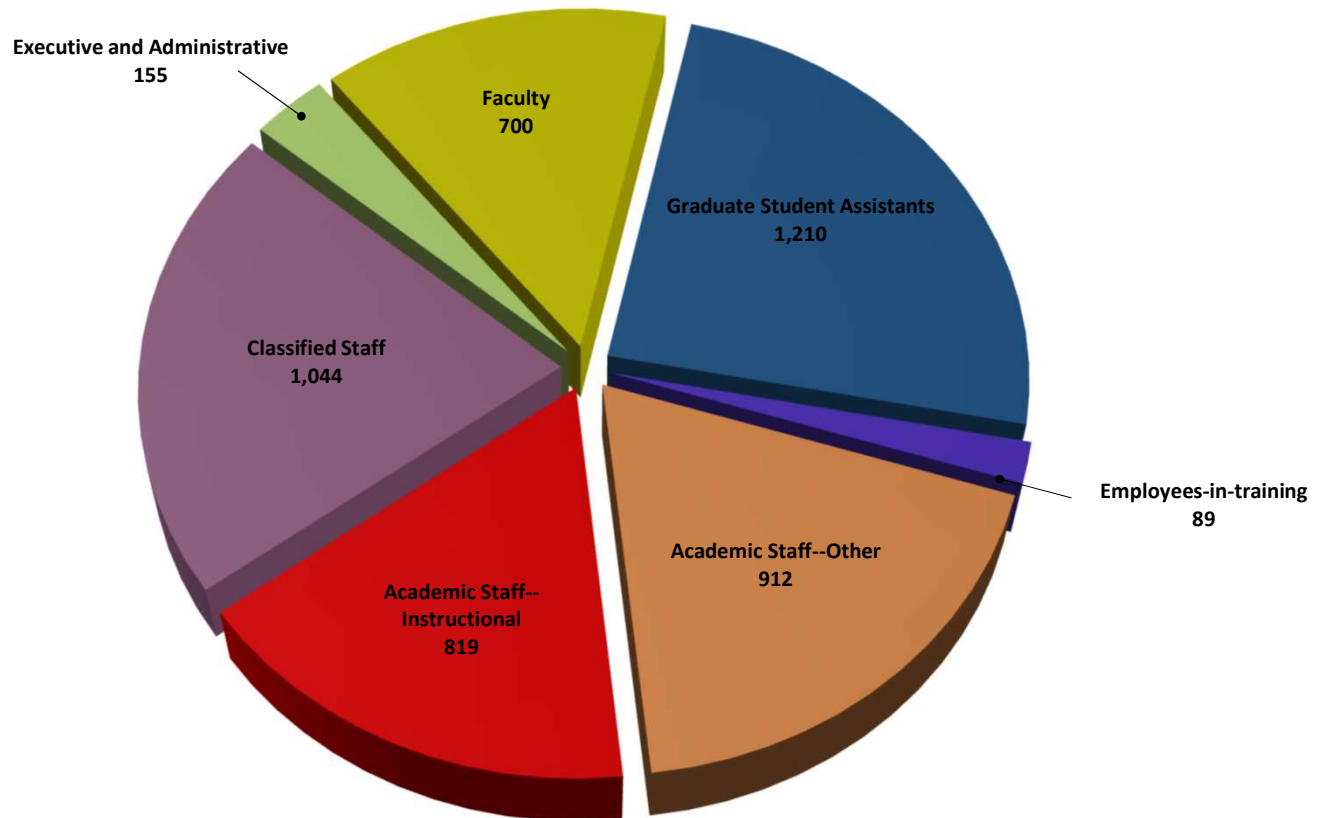
UW-Milwaukee Expenditures by Unit 2016-17 (In Millions) All Revenue Sources

Academic Units	All Funds	% of Total	Support Units	All Funds	% of Total
Academic Affairs	\$19.40	2.8%	General Educational Administration	\$13.10	1.9%
Health Sciences	\$18.10	2.6%	Finance & Administrative Affairs	\$70.10	10.0%
Architecture & Urban Planning	\$5.60	0.8%	Student Affairs	\$91.00	13.0%
Business Administration	\$22.10	3.2%	Unit Wide	\$34.60	4.9%
Education	\$15.10	2.2%	Subtotal	\$208.80	29.8%
Engineering & Applied Science	\$25.00	3.6%			
Arts	\$15.40	2.2%			
Freshwater Sciences	\$9.00	1.3%	Student Financial Aid (Loans)	\$189.40	27.0%
Office of Research	\$5.10	0.7%			
Graduate School	\$2.70	0.4%			
Letters & Science	\$105.80	15.1%	TOTAL	\$701.10	100.0%
Library	\$9.80	1.4%			
Information Studies	\$5.50	0.8%			
Nursing	\$14.20	2.0%			
Public Health	\$6.50	0.9%			
Social Welfare	\$12.30	1.8%			
Continuing Education	\$8.20	1.2%			
Academic Support	\$3.10	0.4%			
Subtotal	\$302.90	43.2%			

Faculty and Staff

At UW–Milwaukee, people are our greatest asset. Accordingly, a large portion of our budget—roughly 50 percent—goes toward compensating the faculty, academic staff, and classified staff who support our education and research missions. In addition to the more than 4,900 members of the faculty and staff, the university also employs almost 2,800 undergraduate students.

Faculty and Staff Positions

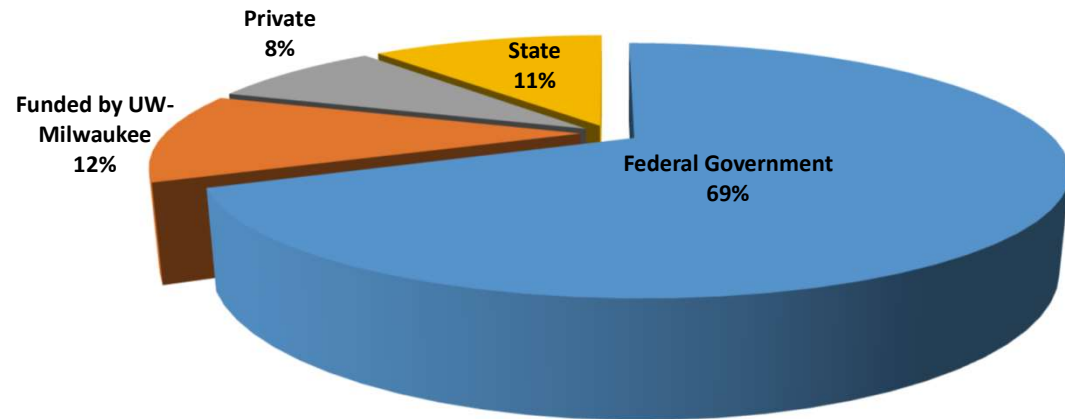


Student Financial Aid

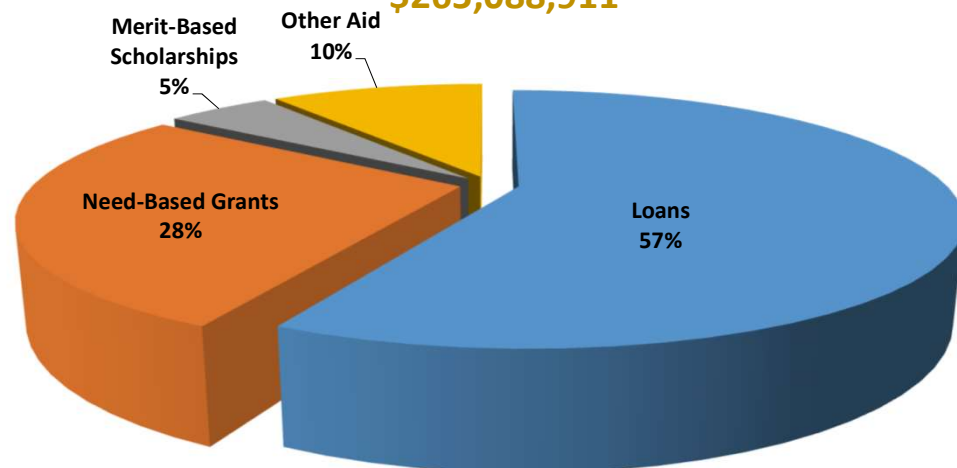
Though UW–Milwaukee strives to keep higher education affordable, for many students and families, additional help is needed. In 2016-17, 4 out of 5 UW–Milwaukee students received some form of financial aid, including student loans.

- Through a combination of federal, state, and gift funding, many students received some financial aid. Although we have less aid available than some peer institutions, we work to be good stewards of limited resources by targeting available funds to students with the greatest need.
- The bottom pie chart shows annual grants, scholarships, loans and other aid for UW–Milwaukee students. Loans include subsidized, unsubsidized, private, state, and institutional.
- Private aid is provided by sources other than the federal/state government and UW–Milwaukee funds, including private donors, non profits, and service organizations.

Sources for Financial Aid
\$265,088,911



Types of Financial Aid
\$265,088,911

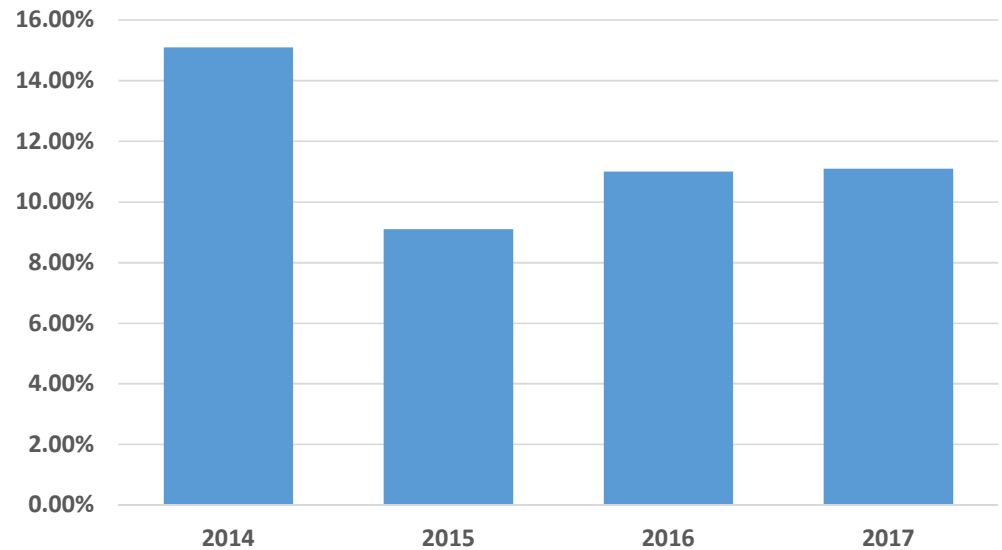


Year-End Fund Balances

In response to directives from the State Legislature and UW System Board of Regents, UW–Milwaukee is working hard to manage fund balances with greater transparency. The university’s tuition balance, as calculated by Legislative Audit Bureau methodology, declined from 15 percent in 2014 to 11 percent in 2017.

- All of the tuition fund balance is already fully committed to various university programs. Most of the dollars are designated for commitments that have been made but are not yet paid for, such as start-up costs for new schools of Public Health and Freshwater Sciences and faculty and staff hiring.
- UWM has a very small amount of reserves. Reserves comprise less than 1% of annual expenditures and are held as a safeguard against revenue fluctuations caused by enrollment shifts.

Tuition Carryover Ratio



Administrative Overhead

UW–Milwaukee’s central administration costs are low compared to its peers. According to 2016 data, the amount spent on day-to-day administrative support as a percentage of total operating expenses at UW–Milwaukee is 12 percent less than our peer average. These support services include general administrative services, legal and fiscal operations, purchasing and printing, employee personnel and records, and information technology.

