

UWM Student Involvement Presents:

Financial Management

Budgeting and
Recordkeeping



CONNECT ••• LEAD ••• CREATE ••• LEARN ••• EXPLORE ••• CELEBRATE



STUDENT UNION
Student Involvement

Budgeting and Recordkeeping

Five Things You'll Learn Today

1. Budgeting Basics
2. All About the Records
3. Mandatory Requirements
4. PantherSync Tools
5. Resources Available



Budgeting Basics

With good budgeting you will be able to describe:



Where your
funding comes
from



How much
you are
spending



Why you are
spending

Budgeting Basics

Income Vs. Expenses



Creating a balanced budget relies on comparing how much income your org takes in with how much it spends. Here are some examples of each:

Sources of Income

- ◆ Membership Dues
- ◆ Fundraising
- ◆ SAC Grants
- ◆ Donations
- ◆ Local or National Organization Funding

Sources of Spending

- ◆ Operational Costs (office supplies, marketing, printing/copies)
- ◆ Programming/Entertainment (events, food, rentals, equipment)
- ◆ Professional Development and Education (books, subscriptions, travel, conferences)

Budget Brainstorming

Create a budget with income and expenses in mind.

1. In one column make a list of all the items that your organization plans to spend money on this year. Consider things like:

- ◆ Dues, subscriptions or memberships
- ◆ Conferences or events you plan to attend
- ◆ Supplies for specific projects
- ◆ Items/Materials that your organization uses for daily tasks
- ◆ Marketing or promotional materials



Budget Brainstorming

2. Prioritize each item in a second column. Start with the things you know you must pay and move down the list to items that would be nice to have, but not necessary. For Example:



Item	Priority (Must Pay, High Priority to Pay, Would Be Nice, Low Priority)
Example One: Membership dues to national organization	Must Pay
Example Two: Replace organization table banner	Would Be Nice

Budget Brainstorming

3. Match items to a funding source. High priority items should match to funds you know your organization has. Lower priority items can come from less definite sources, but should also be the first items to be adjusted or cut if that money doesn't come in as planned.



Item	Priority (Must Pay, High Priority to Pay, Would Be Nice, Low Priority)	Budget Source
Example One: Membership dues to national organization	Must Pay	Individual member dues
Example Two: Replace organization table banner	Would Be Nice	Profits from fundraising

Budgeting Basics

Additional Notes

- ◆ If you can include dollar amounts in your budget brainstorm, do so. It will help you to envision the larger budget picture.
- ◆ Your org may have past year's budgets available. Use these as a guideline in developing your current budget.
- ◆ Ask for your Advisor's input. Another set of eyes may see gaps or missing pieces of information.



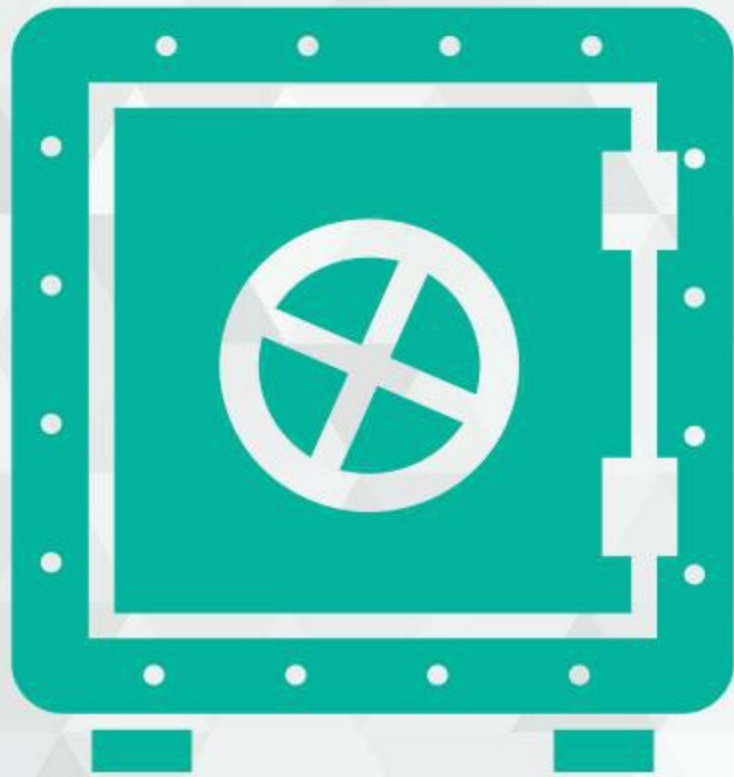


Recordkeeping

Often, Accurate, and Accessible

Recordkeeping

Three Keys to Good Recordkeeping:



Save and file items of importance **OFTEN**. This could be receipts, budgets, SAC proposals, tax forms, and more.



Ensure that any forms, budgets, and transactions are **ACCURATE**. Double check each item before filing away.



Choose a safe, but **ACCESSIBLE** place to store files. Use PantherSync and its tools for electronic items. Make sure that paper items are in a location that can be accessed by the appropriate members of the org.

Recordkeeping

Mandatory Requirements: Always keep and have readily available.



- ◆ Tax Filings to the IRS or Wisconsin Department of Revenue
 - ◆ Licensing (ex: seller's permit)
 - ◆ Reports to Regional/National Chapters and Parent Organizations
 - ◆ UWM Audit Reports (if deemed necessary and applicable)
-

Recordkeeping

Essential Practices: Standards of financial recordkeeping.

- ◆ Document ALL transactions (receipts, paid invoices, cancelled checks, etc.)
- ◆ Maintain records for 6 years
- ◆ Have a system of checks and balances. Ex: President authorizes payments, but treasurer writes checks
- ◆ Monthly reconciliation of bank or funding accounts
- ◆ Yearly close out report which includes: income statement, balance sheets, statement of cash flow, and financial status



Treasury

Budgets



Manage budgeting and activity funding, including submitting a budget request.

Revenue Funds



See a rolling balance of funds available for your organization, create entries, and view requests.

Checkbooks



View a detailed record of your organization's financial transactions and plan for future opportunities.

PantherSync Treasury Tools

Manage org finances in one location

Invoices



Track and maintain an accurate record of outstanding payments owed.

Manage Invoices

Simple Dues



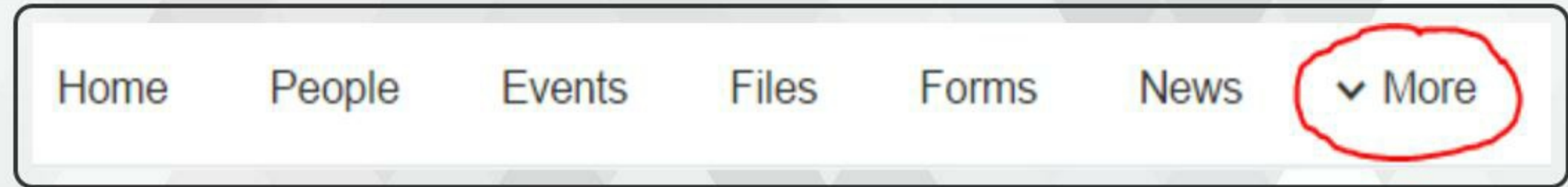
Track which members are current on their dues with this simple checklist.

Manage Dues

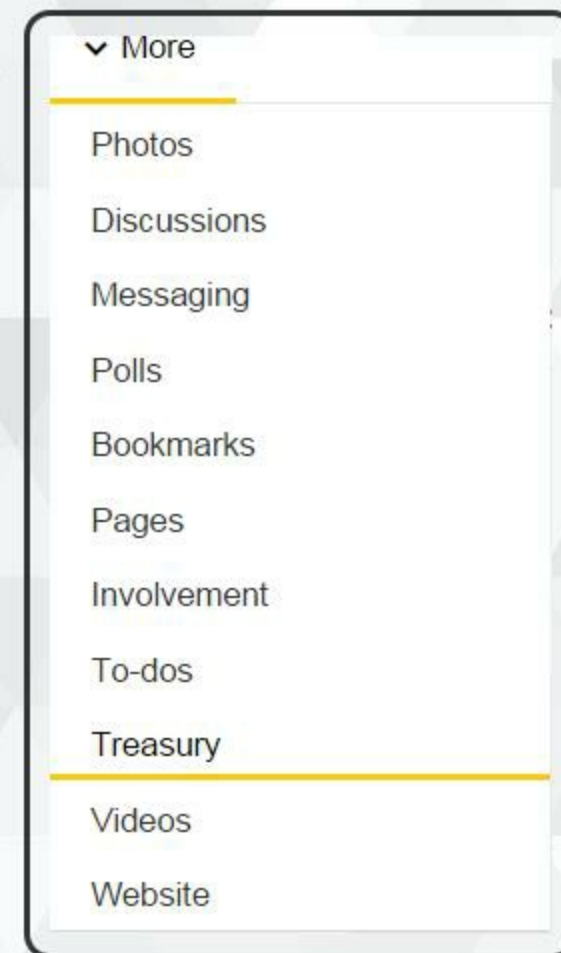
PantherSync Tools

With the Treasury tools you can:

- ◆ Create and enter a budget
- ◆ Keep track of all revenue funds
- ◆ Track and maintain any invoices
- ◆ Keep tabs on who has and has not paid membership dues
- ◆ Balance checkbooks



Explore what the treasury tools have to offer by clicking on the "More" tab of the taskbar in PantherSync and scrolling down to "Treasury":



Check out the Fundraising video on the Student Involvement Website for more Financial Management information:
uwm.edu/studentinvolvement

UWM Student Involvement Presents:

Financial Management

Fundraising



CONNECT ••• LEAD ••• CREATE ••• LEARN ••• EXPLORE ••• CELEBRATE



Student Involvement Resources

For more tools and resources on a wide variety of topics visit the
Student Involvement Website: uwm.edu/studentinvolvement

OR

Visit PantherSync and check out the resources in the 'Files' section
under 'All Student Organization Resources'



All Student Organization Resources

Feb 09, 2016 01:05 PM • 17 items